

Nestcoin wants to unlock the wealth-building opportunities of crypto for Africans

Nestcoin is a new, innovative venture with a mission to democratize access to economic opportunities by demystifying cryptocurrency, making it simple and accessible to everyday people, primarily in Frontier markets.

DeFi & Blockchain. Bitcoin & Altcoin. DAOs & DApps. NFTs - do any of these sound alien to you? If so, you're not alone. While there is constant innovation and wealth creation taking place in the 'crypto-verse' today, the majority of the world's population are unable to discern what any of it means and how it can apply to their daily lives.

As crypto grows steadily in popularity, there remains a persisting disconnect between the number of people that are merely aware of and those who actually understand and consequently engage with crypto. Global crypto ownership rates at an estimated average of 3.9%. Research has identified a lack of education and complexities with traditional crypto applications as major barriers to widespread adoption.

Nestcoin is dedicated to eliminating these existing barriers by creating simplified crypto-native products that are educative, user-centric and scalable, all without skimping on quality and functionality. This is a huge undertaking, but with the mission spearheaded by Yele Bademosi (CEO & Co-founder) and Taiwo Orilogbon (CTO & Co-founder), Nestcoin is well-positioned for success. Bademosi and Orilogbon are both widely reputed for their substantial contributions to the development of Africa's nascent crypto community and their success in building impactful crypto-based products.

Over the coming weeks, Nestcoin will be unveiling an exciting lineup of products that span across DeFi, Media, Digital Art & Gaming - all centred around unlocking the remarkable powers of crypto. *"The power of crypto lies in its potential to circumvent poorly designed economic infrastructure and connect anyone to a global economy with access to unlimited financial opportunities,"* Bademosi said. *"At Nestcoin, we believe these opportunities can and should be accessible to everyone which is why our products will be stripped of all undue complexities and designed to meet you wherever you are in your crypto journey to guide and elevate your experience. We are gearing up for take-off and are thrilled to invite you on board. Welcome to Nestcoin."*